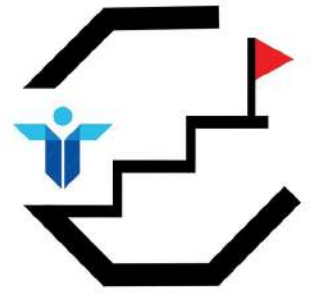




The Next step

A great guidance for a great future



Careers Department

-Newsletter-

Fifth edition, July-22

Editor's Note

Hello Readers,

A hearty welcome to the frequent bell ringers and everyone who comes here to take a glance or peruse through our pages of content.

The 5th edition of 'The Next Step' publication primarily focuses on specific verticals of the busy world of careers and responsibilities.

In this volume, we talk about one of the ideal destinations for international students to study abroad: Spain, A country of music and passion. It entails a myriad of courses to choose from highly qualified universities. Delving deeper into this ocean, we focus on luxury brand management as an emerging career and the best possible courses available in the North-East. At the same time, there is news regarding the upcoming entrance examinations as well as internship opportunities for the month of July.

Coming towards the end of the dive, I would like to express my sincere gratitude to the ones who have lent us their support. We buoyantly look forward to your words of counsel.

*Sincerely,
Varshaa Rajkumari,
Editor-in-chief.*

Study in Spain

Spain is one of the best educational destinations among European countries for international students to pursue a degree. In fact, it is an ideal destination for all international students who value century-old educational expertise, a beautiful climate, and golden beaches. In Spain, you will be able to find both international as well as

Spanish schools.

When compared to other destinations, Spain offers a standard of living to international students which is considerably cheaper than other European and Western countries. There are 3,097 study programs available at 159 universities in Spain, according to data provided by Erudera.com.

Why should you study in Spain?

Spain is one of the world's top study destinations for international students and definitely a higher education paradise. In Spain, you will find countless prestigious and top-ranked universities, hundreds of specialized study programs to choose from, degrees that are valued globally, and affordable fee structures to add to the list. Spain is a country with a unique culture, dynamic lifestyle, and many interesting places to explore during your studies there.

List of Universities in Spain:

- a) University of Santiago de Compostela
- b) TBS in Barcelona
- c) ESADE Business School Barcelona
- d) Mondragon University
- e) Institut Nacional d'Educacio Fisica de Catalunya
- f) ESIC School of Business and Marketing Management
- g) TAI University Arts Center - School of Art in Madrid
- h) University Center of Technology and Digital Art
- i) EU Business School Spain
- j) University Ramon Llull La Salle Campus Barcelona

Top Courses to study in Spain for Indian students include:

1. Architecture:

Architecture combines design, art, form and technique, a one with a great dose of passion. Architecture is one of those professions that are not only learned; but also lived. A Degree in Architecture has a wide range of internships, so that the student can acquire the necessary professional experience.

2. Law:

Whether your goal is to become a lawyer, a government official, or anything related to law, studying abroad in Spain is where you can take some really good courses in law.

3. Arts and Humanities:

With a degree in Arts & Humanities, you can work in a number of exciting fields. Some of the most popular fields to work with this degree include English Language, History and Language, Visual Arts,

Fashion and others.

4. Business:

Both graduate and undergraduate degrees in Business are available, and with the degree, an individual has an array of opportunities to be explored by them. It also happens to be one of the most popular courses to study abroad in Spain. There are specializations like Finance, Marketing, Global Business and many more.

5. Hospitality Management:

Hospitality Management can include management of hotels and motels, restaurants and similar establishments. With this degree one can be assured that one will always have a job with plenty of potential for growth. One can obtain a Bachelors or a Masters degree in Hospitality Management. The duration of time required to earn the degree varies according to the exact degree one wishes to earn and the university one plans to attend.

Upcoming Entrance Examinations:

1. **NATA or the National Aptitude Test in Architecture** is an entrance based test which is now eligible for students from streams other than science. The date is on 7th of July 2022.
2. **BITSAT or Birla Institute of Technology and Science Admission Test** is a computer-based online test for Admission to Integrated First Degree Programmes of BITS Pilani Campuses in Pilani, Goa, and Hyderabad. The exam commences from the 2nd of July 2022 to 7th August, 2022.
3. **CUET OR Central University Entrance Test** is an all-India level entrance exam conducted by NTA for admission in UG courses offered in all the participating institutions. The exam will commence from July 2022.
4. **NEET UG** is an all India pre medical entrance test for students who wish to pursue undergraduate medical courses. The date is on 17th of July 2022.
5. **Pearl Academy** is India's leading institute in Design, Fashion, Business, and Media and has been a catalyst for the success of the students across creative industries for 28 years. The institution offers over 40 uniquely designed courses through campuses in Delhi-West, Delhi-South, Mumbai, Jaipur & Bengaluru. Last date to apply: 21st July 2022

Luxury Brand Management

We all are fascinated by luxury brands like Louis Vuitton, Gucci, Burberry, Chanel, Cartier, Rolex or Prada and one loves to own their products. We can make a career by working for them. Luxury Brand Management courses also help one analyze the market demand, consumer behaviour, and understand the target audience better.

Career Prospects in Luxury Brand Management:

1. Luxury Brand Manager:

The most popular job that students for after completing a course in Luxury Brand Management is that of a Luxury Brand Manager. Luxury brand managers promote luxury branded goods and services across existing and emerging markets.

2. Product Marketing Manager:

Product marketing managers use their expertise to conduct surveys to analyze the demands of customers and get a better idea of what the consumer wants.

3. Visual Merchandiser:

Apart from designing in-store visual displays, you will also be responsible for identifying key risks in sales, ideating marketing campaigns, maintaining a database for various products, managing promotional events, etc, as a Visual Merchandiser.

4. Fashion PR Specialist:

The PR Specialist helps a brand in maintaining a relationship with media houses so as to ensure that the brand is able to convey what it stands for and is able to maintain the brand image it wants to be associated with.

Universities for pursuing Luxury Brand Management:

1. Indian Institute of Management (IIM), Ahmedabad:

The Indian Institute of Management is a brand and has created a niche in management studies not just in the country but throughout. The institute was founded to nurture and drive creative and entrepreneurial minds towards creative endeavors and new ideas.

2. Pearl Academy:

Pearl Academy is one of the top institutes to study design in India. Pearl Academy offers undergraduate, postgraduate and professional development courses in over 30 disciplines. The specializations available at Pearl Academy include Advertising and Marketing, Accessory Design, Fashion Design / Communication, Animation & VFX, Game Design, Journalism, Media and Entertainment Management, User Experience and Design etc.

3. Athena School of Management:

Athena School of Management, Mumbai, is one of India's top private business schools. Established in 2012, the campus is located in the Hiranandani Gardens Business Hub in Mumbai, Maharashtra. The School of Management is one of the select B-Schools in India with an international advisory board. Its sophisticated classrooms and teaching programs have made it one of the best B-schools with global exposure.

4. ESSEC Business School:

ESSEC Business School is one of the most prestigious and selective grandes écoles based in Paris, with campuses in Singapore and Morocco. ESSEC is known as one of the Trois Parisiennes, along with ESCP Business School and HEC Paris. Humanism, openness and responsibility are among the founding values of the School.

Courses Offered at North-East, India

1. Assam Downtown University, Assam (ADTU):

The ADTU will open its undergraduate admission window for certificate, diploma and degree programs in the following areas: Business, language and literature, engineering and technology, humanities, commerce, science and medicine. When students graduate high school, they are eligible to apply for BBA, B.Sc IT, BA, B.Sc Nursing, B.Pharm, and Certificate in Fine Arts.

2. Gauhati University, Guwahati, Assam (GU):

Gauhati University is well known for offering courses through distance learning. It has more than 350 colleges that are affiliated to it. The university offers courses at UG level which includes BA, LLB, and B.Tech.

3. Central Agricultural University, Imphal, Manipur (CAU):

CAU of Imphal offers admission to various degree programmes at UG, PG and PhD levels in multiple disciplines of horticulture, fisheries, and agricultural Engineering. Candidates seeking admission to the University must fulfil the eligibility criteria for the respective courses. The admission process is the same for all its programmes. It depends upon a sufficient score obtained in the All India Entrance Examination (AIEEE) conducted by The Indian Council of Agricultural Research (ICAR).

4. Manipur University, Imphal, Manipur (MU):

The Manipur University admissions for the year 2022 - 23; the last date for online application submission was 6th May, 2022. The university offers undergraduate and

postgraduate programs in Physical Science, Humanities, Social Science, Life Sciences, Maths, Medical Sciences, and Arts. It will soon announce applications for the new session of admissions for 2022-23.

Students are chosen based on their academic performance. Programs such as BA, B.Sc, B.Com, B.P.Ed, BBA, BCA, BBM and BDS are available at undergraduate levels.

5. Mizoram University, Aizawl, Mizoram (MZU):

Mizoram University (MZU) is expected to begin its admission process in June 2022 for the academic session 2022-23. All the information regarding the application process, entrance examination and admission is going to be released on the official website- mzu.edu.in. The candidates are required to fill the online Mizoram University 2022 application form to get admission into various Undergraduate (UG), Postgraduate (PG), and Ph.D Programmes. The University conducts online tests from home as the eligibility tests for admission into its courses. Read below to know more about the Mizoram University admission process.

6. Tezpur University, Tezpur, Assam:

Tezpur University offers a myriad of undergraduate programs including education, businesses and accounting, science, and the arts. Undergraduate degrees of three years, as well as yearlong integrated programs like the B.Sc, BA, B.Ed and B.Com are offered by the university. Students seeking admission for these programs must meet the university's minimum eligibility requirements and pass the Tezpur University Entrance Exam (TUEE), Central University Entrance Test (CUET).

(Note: All the links to the universities are attached to thier name)

Internships for July

S.No.	Details	Dates
1.	Writer/Content Specialist Jyotsa Basotia MEA Worldwide	July/August
2.	Animation Specialist Anand Baid Native Puppets Animation Studio	July/August
3.	Chartered Accountant Prachi Parundekar Ernst & Young	July/August
4.	Ethical Hacker Sumit Jha Clairvoyance Stratadviz Pvt Ltd	July/August
5.	Doctor Dr. Jaskaran Singh Sawhney Chaitanya Hospital	July/August
6.	Psychologist(Organisational) Akanksha Datta NDTV, TATA Steel, Randstad India	July/August
7.	Fashion Designer Shruti Singla Shruti's, In my Clothes	July/August
8.	Human Resource Manager Ivy Mendonca CISCO, Ex. HDFC, Vodafone	July/August
9.	IAS/IFS/IPS Anupam Raj ICAS - Govt. of India	July/August
10.	Sports Manager Abhik Chatterjee Odisha FC	July/August

The Careers Team

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Dr. Kuljeet Singh - Head of Upper School
Ms. Pamela Syiemleih - SAT, ILETS, Humanities Counsellor
Ms. Dayita B. Datta - International Admission Counsellor
Dr. Alpna Dey - Science and Technology Counsellor
Mr. Devesh Prajapati - MIC (Newsletter) ; Commerce Stream and Law Admission Counsellor
Ms. Sagarika Dutta - General Counsellor

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