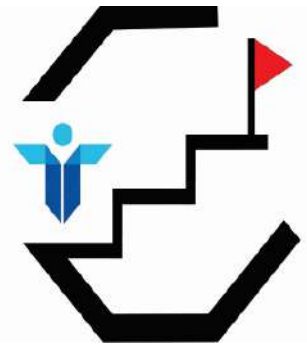
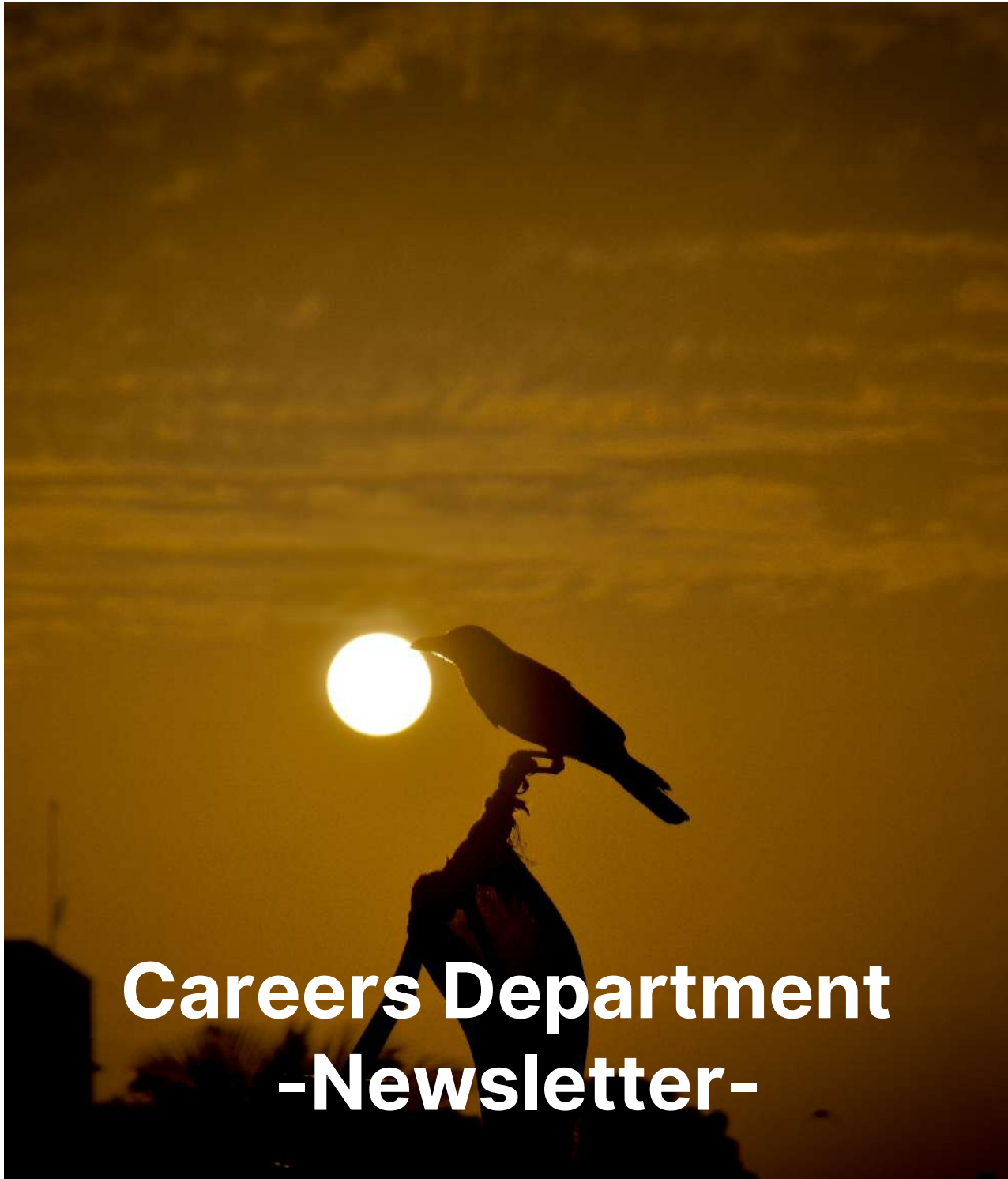




The Next Step



Great Guidance for a Great Future



Careers Department
-Newsletter-

Volume- 3 Eighteenth Edition, Feb 2024

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EDITOR'S NOTE

Dear Readers,

We would like to take a moment to express our heartfelt gratitude to all of you for your unwavering support and belief in our work. Thank you for being an integral part of our newsletter community.

In this edition, we delve into the life that sports provide us. Sports play a significant role in shaping individuals both physically and mentally and help in developing team spirit, leadership skills, fair-play attitude, perseverance, and focus, which are essential traits in life. Apart from teamwork, discipline, resilience, and hard work, sports also provide an opportunity for regulating emotions, relaxation, and building confidence to name a few.

The courses mentioned throughout the newsletter as well as the colleges, handpicked and selected - concerning the courses, offer different avenues for personal and professional growth. We aim to provide insights and information that can guide your educational journey.

We hope you find this edition informative and inspiring. We are grateful for being a valued member of our community, and we look forward to sharing more educational insights with you in the future.

As always, we value your feedback and suggestions, therefore if you have any better suggestions or ideas for future topics, please feel free to write to us at **careers@assamvalleyschool.com**. Your input is crucial in ensuring that we continue to provide relevant and beneficial content to our readers.

Important Note - *College online applications are open. Please speak to the school counselor before you apply.*

Warm regards,

Priashi Khakholia

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Career in the field of Sports

As the world is leading to its speedy advancement, we see a growing career in the field of sports as well. There are various exciting career paths in the sports industry that one can consider.

Sports are dynamic social and cultural activities that attract attention from sociologists and researchers studying society. They provide valuable insights into various aspects of sociological dynamics and cultural influences within the sporting realm. For athletes specifically, sports offer opportunities for regulating emotions, learning relaxation techniques, setting effective goals, and building confidence, all of which are transferable to other areas of life. Popular options include roles such as athletic director, sports data analyst, kinesiologist, coach, athletic trainer, exercise science professional, personal trainer, fitness coach, fitness instructor, physical education teacher, athlete scout, and sports management. These careers range from hands-on work with athletes to managerial positions within the sports industry. To thrive in this field, a well-rounded education, strong character, and networking skills are essential. Whether you are interested in working directly with athletes, analyzing sports data, or overseeing sports organizations, there are diverse opportunities to explore the world of sports.

COURSES IN SPORTS

1

BACHELOR OF PHYSICAL EDUCATION (B.P.ED)

The Bachelor of Physical Education (B.P.Ed) is an undergraduate academic degree program that focuses on the study of physical education and its various aspects. The program is designed to provide students with a comprehensive understanding of physical education, sports science, exercise physiology, sports management, and other related disciplines. It aims to equip students with the knowledge and skills necessary to pursue a career in the fields of physical education, sports coaching, fitness training, and sports management.

2

BACHELOR OF SPORTS MANAGEMENT (BSM)

A Bachelor of Sports Management is an undergraduate degree program that focuses on the business, management, and administration aspects of the sports industry. The curriculum typically includes courses in sports marketing, finance, law, facility management, event planning, sports ethics, and leadership. Graduates may find employment opportunities with professional sports teams, collegiate athletic departments, sports marketing agencies, and recreation organizations.

3

SPORTS JOURNALISM

Sports journalism is the branch of journalism that deals with reporting, analyzing, and commenting on sports news and events. Sports journalists often work for newspapers, magazines, websites, and broadcast media outlets, delivering news and insights to sports fans. The field requires a deep understanding of sports, excellent writing and reporting skills, and the ability to provide engaging and informative content to a wide audience.

4

SPORTS LAW

Sports law is a specialized area of law that encompasses numerous legal disciplines and their application to the world of sports. It involves a wide range of legal issues relevant to athletes, sports organizations, teams, and governing bodies. Sports law includes aspects of estate planning, asset management, and taxation, especially in high-stake activities. The application of these legal disciplines often has an international focus and can impact a diverse range of clients, including athletes, leagues, clubs, broadcasters, and governments.

Examinations related to Sports-Related courses

A career in sports is becoming very popular in India. Various undergraduate programs to PhD level courses related to sports are now being offered by many reputed colleges and universities. A lot of these institutes have their admission processes. Some of the common examinations are mentioned here:



Sports Quota:

Additionally, many universities and institutions have provisions for admission under sports quota, where candidates who have demonstrated excellence in sports at the national or international level may be given preference for admission. Requirements and selection criteria under the sports quota vary by institution.

Combined Entrance Test (CET)

CET stands for Combined Entrance Test, which is an entrance exam for admission into various sports institutes and colleges in India. It is an important examination for students aspiring to pursue a career in sports and related fields. The exam covers various aspects of sports including theory, practical, and physical fitness tests.

National Eligibility Test (NET)

The National Eligibility Test (NET) is a national-level standardized test conducted in India by various central government agencies. The UGC-NET, conducted by the National Testing Agency (NTA) since December 2018, determines eligibility for the position of Junior Research Fellowship and Assistant Professor in Indian universities and colleges. Some universities may consider NET scores for admission to postgraduate programs in sports-related disciplines.

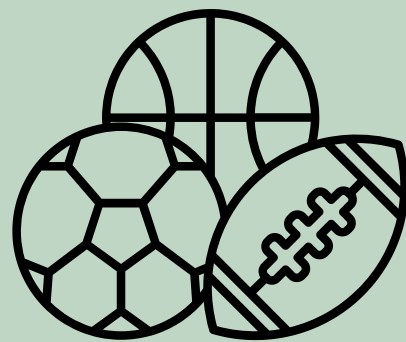
Common Entrance Examination for Design (CEED)

The Common Entrance Examination for Design is a joint entrance exam for post-graduate studies in the field of technological design including specialized programs in sports product design or sports equipment design. The exams are held annually at all Indian Institutes of Technology and Indian Institute of Science.

National Institute of Sports (NIS) Entrance Exam

The National Institute of Sports (NIS), Patiala conducts an entrance exam for admission to its diploma and certificate programs in sports coaching, sports management, and other sports-related fields. The entrance exam consists of two written exams, one in Biology and one in Chemistry.

COLLEGES IN INDIA



NATIONAL INSTITUTE OF SPORTS (NIS), PATIALA



NIS is one of the premier sports institutes in India, offering diploma and certificate courses in sports coaching, sports management, and sports sciences. It also serves as a training center for elite athletes and coaches and is known for providing top-notch training and facilities for athletes and has established itself as a

1

premier institution in the field of sports education and training. The institute has played a significant role in nurturing and producing top athletes who have represented India at various national and international sporting events. NIS Patiala is an integral part of the sports infrastructure in India and continues to contribute to the growth and excellence of sports in the country.

SPORTS AUTHORITY OF INDIA (SAI) CENTER

2

SAI operates numerous sports training centers and academies across India, providing coaching and facilities for various sports disciplines. Some of the

prominent SAI centers include the Jawaharlal Nehru Stadium in New Delhi, SAI LNCPE in Thiruvananthapuram, and SAI NERC in Imphal to promote and nurture sports talent in the country. These centers are dedicated to providing world-class infrastructure and training facilities for athletes in for athletes in various sports. The centers are categorized as sports complexes and training centers, each catering to the specific needs of athletes at different stages of their development.



3

LAKSHMIBAI NATIONAL COLLEGE OF PHYSICAL EDUCATION (LNCPE)



Lakshmibai National College of Physical Education (LNCPE) located in Thiruvananthapuram is a leading institution for physical education and sports sciences in India. It offers both undergraduate and postgraduate courses in physical education, sports sciences, and sports management. This college has a rich

history and a strong commitment to promoting physical fitness, sports education, and research. Established in 1985, LNCPE has continually strived to uphold high academic standards and produce competent professionals in the field of physical education and sports.



COLLEGES ABROAD

DUKE UNIVERSITY

Duke University, located in Durham, North Carolina, is known for its strong athletic programs, particularly in basketball and lacrosse.

Sponsorships: Duke University Athletics offers various sponsorship opportunities for businesses and organizations interested in supporting Duke Athletics. These sponsorships can include naming rights, advertising, and partnerships with specific teams or events.



UNIVERSITY OF ALABAMA, UNITED STATES

The University of Alabama, located in Tuscaloosa, Alabama, has a highly successful football program and offers a range of other sports programs as well.

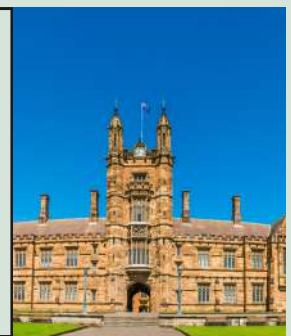
Sponsorships: The University of Alabama Athletics Department offers corporate partnership opportunities for businesses interested in sponsoring Alabama Athletics. These partnerships can include signage, advertising, hospitality, and promotional opportunities.



UNIVERSITY OF SYDNEY, AUSTRALIA

The University of Sydney is one of Australia's leading universities and offers a range of sports programs and facilities.

Sponsorships: The University of Sydney Sports Union may offer sponsorship opportunities for businesses interested in supporting university sports teams, events, or facilities. These sponsorships can include branding, advertising, and promotional activities.



UNIVERSITY OF CAMBRIDGE, UNITED KINGDOM

The University of Cambridge, located in Cambridge, England, is known for its academic excellence and also offers sports programs through its various colleges and clubs.

Sponsorships: The University of Cambridge Sports Service may offer sponsorship opportunities for businesses interested in supporting university sports teams, events, or facilities. These sponsorships can include advertising, branding, and promotional activities.



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