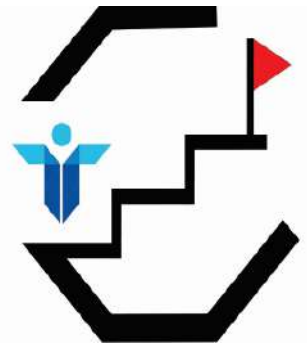
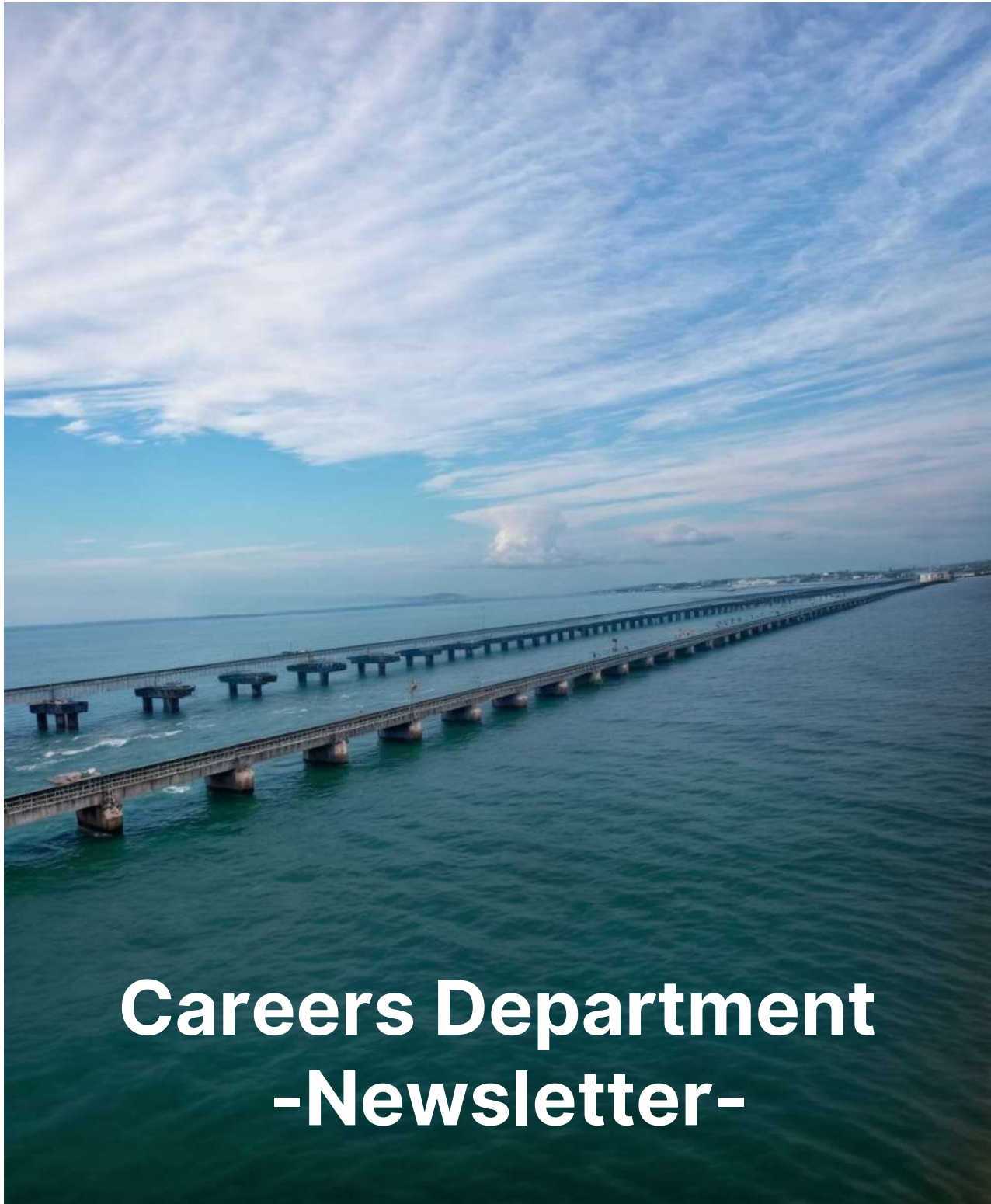




The Next Step



Great Guidance for a Great Future



**Careers Department
-Newsletter-**

Volume- 3 Nineteenth Edition, March 2024

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EDITOR'S

NOTE

Dear Readers,

We would like to take a moment to express our heartfelt gratitude to all of you for your unwavering support and belief in our work. Thank you for being an integral part of our newsletter community.

In this edition, we delve into the importance of certificates, especially for classes 11s and 12s, and how are they beneficial in profile building. The reasons why profile building is crucial at an early age and the tips and techniques of building a strong profile are also incorporated. With the increase in the Indian labor market, this procedure is becoming increasingly vital as businesses seek qualified and capable people to fill open jobs, hence it is important for students to know its usefulness in their college applications.

The newsletter also includes details regarding apprenticeships, as well as the Skill India initiative started by the Indian Government in 2015 to train all Indians in various industry-related skills and jobs. It also comprises the courses offered under the Skill India Mission.

We hope you find this edition informative and inspiring. We are grateful for being a valued member of our community, and we look forward to sharing more educational insights with you in the future.

As always, we value your feedback and suggestions, therefore if you have any better suggestions or ideas for future topics, please feel free to write to us at careers@assamvalleyschool.com. Your input is crucial in ensuring that we continue to provide relevant and beneficial content to our readers.

Important Note - College online applications are open. Please speak to the school counselor before you apply.

Warm regards,

Priashi Khakholia

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CERTIFICATES

WHAT ARE CERTIFICATES?

Certificates are designated credentials earned by an individual to verify their legitimacy and competence that they have completed a course or a series of courses, or to perform a job. A certification is typically displayed as a document stating that you've been trained, educated, and prepared to meet a specific set of criteria in a particular field, or profession. It serves as a reward for the pupils' accomplishments in their aims. This statement is awarded only after you've passed the proper assessments administered by a recognized third-party credentialing institution.

A certificate is a recognition of your skills, by an important trustworthy person who is an expert at that skill. They are not just pieces of paper they are validation of your skills and knowledge. Genuine certificates help you build credibility and trust in the eyes of a recruiter reading your resume.

These certifications help in enhancing the profile of the students. When the person has the necessary skill sets that the student acquires through education and doing the certification courses, then the student's profile is enhanced and it is good for getting a good job.

Certification as a phrase that has grown in use in the Indian labor market over the years. In today's employment market, this procedure is becoming increasingly vital as businesses seek qualified and capable people to fill open jobs. A specific skill set is becoming increasingly relevant in today's labor economy. Companies want people who can bring unique, valued abilities to the table, and having a specialized skill set may make them more appealing to potential employers. Furthermore, possessing specific talents can lead to better job satisfaction and professional advancement chances. Companies frequently prefer to recruit applicants who have certification since it ensures the candidate's ability to do the job efficiently. Moreover, accreditation boosts an individual's professional image and reputation in their specific business.

IMPORTANCE AND BENEFITS OF CERTIFICATE COURSES IN PROFILE BUILDING

Certificate courses can be highly beneficial for school students, especially those in classes 11 and 12 for several reasons. These courses formally recognize skills and knowledge in a specific area, serving as a trusted benchmark. They help individuals grow in their skills and knowledge, establish their professional credibility, and learn skills that are valuable in the job market. Additionally, certificates are often a distinguishing factor in job applications, showing a commitment to continuous learning and enhancing one's qualifications. Certification courses can offer students an edge in academic pursuits and future career opportunities.

Adding certifications to your profile can increase the quality of your interview by showcasing your motivation to continue learning and the knowledge you have gained from these courses.

The goal of profile development is to create a comprehensive depiction of a person that goes beyond their academic record and test results—a clear idea of their identity and what they can offer a college, employer, or other opportunity. Building a profile involves more than just academic achievements; it also includes a wider range of actions and characteristics that support an individual's entire development. This may consist of:

Academic Achievements: This involves maintaining a strong academic record, including high grades in classes 9 - 12 in relevant subjects.

Extracurricular Activities: Participation in sports, arts, debate, community service, and other entrepreneurship-related competitions that demonstrate a student's interests, skills, and dedication.

Leadership Roles: Holding leadership positions in school such as Head boy/girl, Sports Captain, Editors of various publications, individual activity captains etc., showcases their leadership skills.

Community Service: Volunteering and community service demonstrate a student's contribution to society such as joining NGOs to help the needy.

Internships and Work Experience: Gaining practical work experience through internships, or research opportunities demonstrates real-world application of skills and knowledge.

Skills and Certifications: Showcasing skills such as coding, foreign languages, and certifications in designing related courses that align with the individual's goals.



PROFILE BUILDING

Profile building is a crucial process for enhancing your educational and professional opportunities. It involves systematically developing skills and experiences that can be showcased on your CV or resume. This method aims to highlight your strengths and create a compelling portfolio that sets you apart from others. Starting early and consistently working on profile building can significantly improve your chances of achieving your goals, whether in academics or your career. It is a long-term investment that pays off by creating a strong foundation for your future endeavors.

Why is it important?

Profile building is a tool through which you can introspect and bring out the capabilities and strengths within you, making yourself aware of your inner self thus becoming more confident to face the outside world.

An admission officer or prospective employer needs to see your career orientation, area of interest, overall achievements as well as lateral and creative thinking. A student with an impressive profile has much more chances of getting into the college of his/her own choice. Profile building is very important to develop the overall personality of a student but it is not something that can be achieved overnight.



Profile Building Focus Areas

Sources - <https://www.linkedin.com/pulse/importance-profile-building-students-sneha-grover/>

A few reasons that profile building is very important at an early stage are:

1. Improves your CV/profile
2. Gives you an in-depth knowledge about topics/subjects you are passionate about
3. Helps in skill building through projects
4. Improves your chances of getting into a college of your choice
5. Gives you more confidence in handling interviews

Tips and techniques to build a strong profile

- *Work on your profile-building*

Your profile is an important part of your student life. So, you should present it in a way that makes for easy reading for the university representatives. Remember that this committee goes through numerous applications daily. Always use short sentences and do thorough grammar checks.

- *Make your Statement of Purpose (SOP) engaging*

Your statement of purpose provides you with an opportunity to present yourself to someone who does not know you and push them to understand why you are passionate about the course you plan to pursue.

- *Include your certification courses*

If you have done internships or certificate courses related to the program you wish to pursue, it is a plus point for your profile. Your experience gives a clear idea that you have got hands-on experience in the same field which you wish to study further.

- *Work towards building a well-rounded personality*

Universities do believe in taking students who have a holistic and well-rounded personality. If you are one of those individuals with an impressive academic record, it is time you need to shape up towards developing an all-rounder personality. You can be a sports enthusiast, possess entrepreneurship skills, or join a social cause. Do not forget to highlight all these in your profile.

APPRENTICESHIP TRAINING

Any country's industrial development depends heavily on the development of its human resources. A key element of human resource development is skill upgrading. The acquisition of skills requires more than only the training provided in institutions; on-the-job training is also necessary. The Apprentices Act of 1961 was passed with the primary goal of making the most of the industry's resources for providing hands-on training to meet the industry's demand for trained labor. The Act was first passed in 1973 and was updated in 1986, 2014, and 1973 again to include trade apprentices as well as graduates, technicians, technicians (Vocational), and Optional Trade Apprentices in its scope.

OBJECTIVES

Apprentices Act, of 1961 was enacted with the following objectives:-

- To regulate the program of training of apprentices in the industry so as to conform to the prescribed syllabi, period of training, etc. as laid down by the Central Apprenticeship Council; and
- To utilize the facilities available in the industry for imparting practical

For Apprenticeship courses, refer www.apprenticeshipindia.gov.in/



training with a view to meeting the requirements of skilled manpower for industry.

CENTRAL APPRENTICESHIP COUNCIL

-It is an apex statutory body. It is tripartite by constitution with members from Government both Central and States/UTs, Employers etc.

-It advises the Government on laying down policies and prescribing norms & standards in respect of Apprenticeship Training.

FIELDS OF APPRENTICESHIP TRAINING

Apprenticeship training can be provided to apprentices both in designated and optional trades.

Designated trade - means any trade or occupation as notified by the Government.

Optional trade - means any trade or occupation decided by an employer.

SKILL INDIA INITIATIVE

Skill India is an initiative by the Indian Government started in 2015 to train all Indians in various industry-related skills and jobs. It is specially developed to upskill Indian individuals through an online training platform. This mission is deemed necessary to oversee the gap between the demand for skilled labor and the available workforce. Enhancing employability skills through training and teaching aims to instill the required abilities and skills in the ever-growing needs of the industries, thus fostering economic growth and development.



Skill India
कौशल भारत - कुशल भारत



The vision of the Skill India Initiative was to create an empowered workforce with the help of various schemes and training courses. With a view to broadening and improving the future life of the students, the Mission is initiated and committed to the mantra of promoting multiple skill-related programs from information technology programs to personality development to international levels beyond the borders of the country. A part of the Skill India Mission is to cater to skill development in India through a result-oriented framework that corresponds with the needs of the industry.

Instead of nominal technical training centers springing up in different parts of the country, Skill India Mission (SIM) is a well-organized and well-equipped organization that is a new direction in light of knowledge in the world of technical education. Keeping in mind the overall technological development of the country, various skill-related pieces of training start from computer applications as per the needs of various government and private institutions. Initially, it had started its journey with 4 departments, it is planned to provide training on subjects like hotel management and paramedics.

For online certificate courses, refer www.skillindiadigital.gov.in/home



SKILL INDIA INITIATIVE

Some courses offered under the Skill India mission are:

- Management and development programs: Financial statement analysis, modern office practice, marketing for managers, etc.
- Training of trainers: Accreditation program for EM trainers, technology infusion, etc.
- Skill development programs: Dairy-based ESDP, carpentry, electroplating, fashion designing, etc.
- Entrepreneurship Development Programmes (EDPs): Counseling, retraining, and redeployment scheme for Central Public Sector Undertaking and the women entrepreneurship development program.

Training Centres for Skill India:

A widespread network of training partners throughout India supports the Skill India programme. These include over 450 affiliates, 38 sector skill councils, and other enabling infrastructure as per requirements of the Skill India courses list. The training partners must meet stringent requirements to be associated with the Skill India programme. The NSDC also supports many vocational training institutions across the country to help them provide quality skilling courses to learners.

Skill Development for Minorities

scheme targets individuals between the ages of 14 and 45 years from the minority communities of India. It helps upgrade their skills based on their qualification and current economic status.

Deen Dayal Upadhyaya Grameen

Kausalya Yojana empowers poor rural youth through various skills and provides them with jobs with monthly wages.

Pradhan Mantri Kaushal Vikas

Yojana (PMKYV) is deemed as Skill India's flagship skill development scheme. Its aim is to encourage and enable the youth with training for the betterment of their livelihood. Assessment and training fees under this scheme are covered by the Government, and individuals with prior experience can get certified.

Schemes and initiatives of Skill India:

- SANKALP
- UDAAN
- STAR
- Polytechnic schemes
- Vocationalisation of education
- National Policy for Skill Development and Entrepreneurship, 2015
- Skill development for minorities
- Pradhan Mantri Kaushal Vikas Yojana
- Scheme for Higher Education Youth in Apprenticeship and Skills
- Green Skill Development Programme
- Financial Assistance for Skill Training of Persons with Disabilities
- Craftsmen Training Scheme and many more.

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