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On the 26th of August 2024, the opening ceremony of the 7th edition of the school's long awaited Art and Design Festival - "Srijanyam" was held at the Williamson Magor Hall of The Assam Valley School. The hall was packed with participating students and their escort teachers from schools across the country. The atmosphere was buzzing with excitement and it was a perfect start to the Founders' semester. The audience was addressed by the Cultural Captains - Anikaith A. Joshi and Abhinashni E.

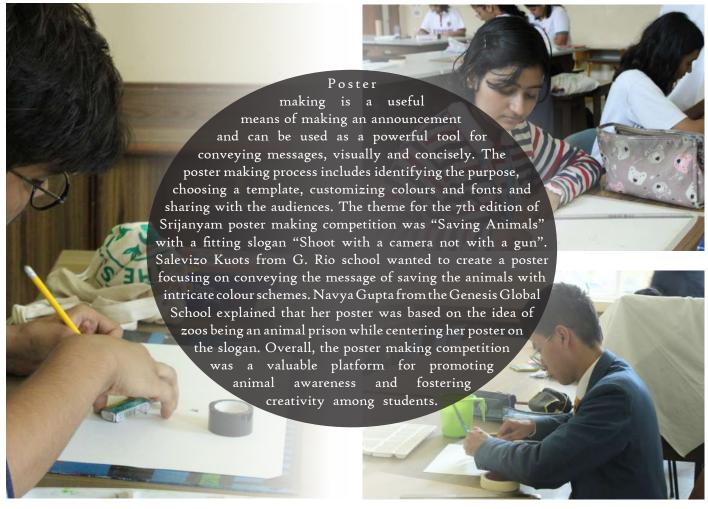
Baruah who extended a warm welcome to the schools. The internationally acclaimed artist Mr. KK Gandhi, a Judge and also the Chief Guest for the event, then took to the stage and declared the event open. Following which, we had a flag-bearing ceremony along with a group photograph. The ceremony concluded with everybody singing the school song "Pass it on" post which everybody left for their respective venues. The event was finally underway!





POSTER MAKING



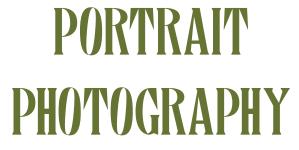












-Zerayah Cadessa Syiem, XI

Portrait photography, also known as portraiture, is a type of photography aimed toward capturing the personality of a person or group of people by using effective lighting, backdrops, and poses. The 7th Edition of Srijanyam promises a varied show of work in this category. Aditya Raj Singh, from Sunbeam Varuna said, "Photographs capture emotions and memories that tell stories." The participating photographers along with their subjects aimed to bring a story to their individual frames.

LINOCUT PRINT

-Rianna Irom, X

Linocut printmaking is a printmaking technique that requires the artist to carve an image onto the block of linoleum, which is afterwards inked and then printed onto paper. This year, for the 7th edition of Srijanyam, the theme of the Linocut Printmaking event was Nature and Me. Tensukala Aier and Tenzing Bhutia from G. Rio School shared how linocut makes the use of dark and light elements and how they were supposed to intertwine human presence and mother nature together in their art pieces. Many participants attempted to make use of symbolism in their prints and shared thoughtful details about their designs with us; Asha and Arya from the Genesis Global School explained that their design was of a girl with snakes on her head (which represented the transformation of nature over time) surrounded by flowers and peacock feathers to represent the diversity and immortality of nature. While Ayusha Singh and Prishika Sultania from Sunbeam Bhagwanpur School explained that their piece displayed a womb in the midst of flora to showcase how nature nurtures a soul and the symbiotic relationship between nature and humanity.



Product Design -Aliden Jahzara Ovung, XI

The Product Design Competition took place at the CDT (Craft, Design and Technology) Hall with each school working in pairs, with bamboos, saws, woodworking materials such as drills, chisels etc. Each pair is required to create two daily products which are productive as well as expressive of their

own artistic skills. The Army Public School, Tezpur, decided to create a flower vase as well as a pencil stand, while Sunbeam, Varuna, decided to opt for a paper weight in the shape of an ant paired with a pencil stand. Each pair was invested in their projects, showcasing exceptional craftsmanship and teamwork.





Sculpture, one of the oldest art forms, involves creating three-dimensional objects using various methods and materials. The theme for the 7th Srijanyam Sculpture competition was 'Santali Sculpture'. The teams were all focused and deeply immersed in their work, and the rising tension could be felt by all. The participants demonstrated their creativity and art skills, working with a variety of items such as aluminum wires and ropes. Tanushree Singha and Abhishri Mech from

Army Public School, Tezpur described their plan to depict the unique lifestyle and culture of the Santali Tribe through their sculpture. While Shreyansh Jaiswal and Ayushi Singh from Sunbeam English School, complimented the beauty of our school's campus and its brilliant architecture. All the participants were passionate about their art, and their hard work promises to bring a display of interesting creations.

STILL LIFE

-Khichu Khat, XI

A bowl of fruit, a banquet table festooned with games, a pile of books: though they may seem simple, everyday objects are worthy of an artist's brush. The aim of this segment is to capture the intricacies of the object placed before the artist in all its minute details. The first day of the 7th edition of Srijanyam saw artists focused on capturing a tabla-set, the center piece in the still-life

section. Rüülhou-ü from G.Rio said that this was a new experience for her and she was quite nervous, but that it wouldn't come in the way of her art. The participants' motivation came from different sources, but all leading to one common goal: 'To win the trophy and Honour for their school', as stated by Aradhya Agrawal of Daly College, whose artwork spoke of her skill-set.







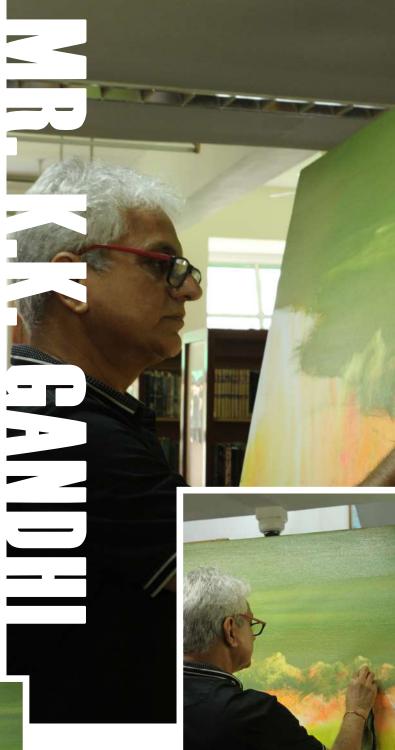
Mr. KK Gandhi, an acclaimed artist, a visiting Judge and the Chief Guest for the 7th Srijayam- Art and Design Festival, was conferred Artist of the day award at the Jaipur International Art festival, Diggi palace, Jaipur 2013 and an awardee of the J&K Academy of Art, Cultural and Languages 2005. His work of interest lies with the Himalayas. AVE met him for a short conversation.

AVE- We have been honored to have you grace us with your presence for Srijanyam over the years and we are delighted to have you back for the 7th Edition of Srijanyam 2024. What role do you think this event plays in the broader context of supporting and showcasing young artistic talent? KKG- This event is a great platform for students to explore art, design and their own abilities in it. And what's special about this is that it's specific to AVS alone. Srijanyam truly supports and allows students to showcase their talents in a wider context.

AVE- Sir, you quit your business in order to pursue art wholeheartedly. How would you encourage the younger generation to take the leap of faith towards their dream? KKG- I come from a business of air-conditioners and have never been to an art college. People often undermine art and are hesitant to send their children to pursue it although art quite literally is everywhere. Even though art has a lot of potential, it is not everybody's cup of tea. It demands relentless passion, dedication and commitment. A person willing to devote themselves solely to this pursuit can take the leap of faith.

AVE- Earlier this year, you participated in the International Rome Art Biennial, where you created two Plein Air paintings in front of a live audience. Given that in this generation, most people are glued to their phones, how can one make art more relevant to society? KKG- I was fortunate enough to be able to paint at the





International Rome Art Biennial being the only Indian there. I made five paintings there including one of a picturesque waterfall. Art has allowed me to travel the world and explore different styles. Art requires passion and commitment and students should be able to be consistent with it in order to pursue it as a career.

AVE- Sir, have you ever become weary or overwhelmed by the art you create?

KKG- I have never become weary or overwhelmed by the art I create because Maa Saraswati is always with me and she never provides discomfort. Passion, commitment and her blessings have immense power and is what supports and keeps me going.

CLIMPSES OF THE DAY







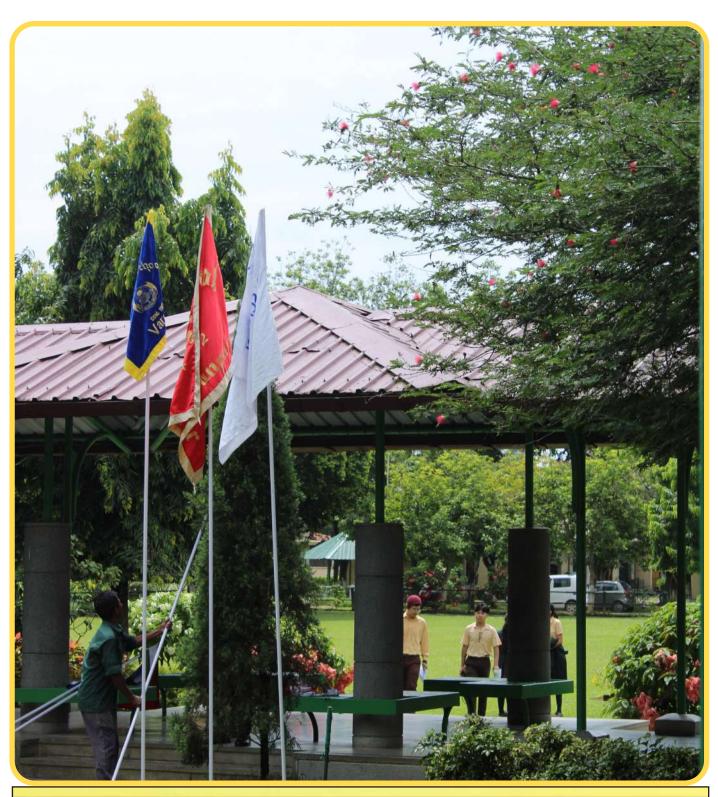














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